

# DISCOVERTECH NATA 2025

SPONSORSHIP/EXHIBIT PACKAGES



#### WHEN

April 2nd, 2025 10:00am - 6:00pm

#### WHERE

Brookstreet Hotel 525 Legget Dr, Kanata, ON

#### **CANADA'S LARGEST TECHNOLOGY PARK**

With a broad base of technology sectors such as software, SaaS, Data and cloud services, defence, aerospace, life sciences, cleantech and more, Canada's largest technology park is a vital and integral part of the economic growth and innovation agenda of Ottawa, Ontario, Canada and the world. With the highest employment rate in the City, Kanata North is a rich ecosystem of innovation, startups, and global companies offering endless job opportunities. Come see why #SeriousTechLivesHere.

Join us for a one-day exposition of the most innovative and exciting technology firms in the area.

JOBSEEKER REGISTRATION

#### WHY SHOULD YOUR COMPANY ATTEND?

- > Showcase your company and products to potential employees and customers.
- Display your latest technology projects and job opportunities.
- > Get access to a targeted audience of talent to meet the recruitment challenges of your organization.
- Give team members a chance to demonstrate the unique culture of your company and the job opportunities.
- > Demo your company's cool tech in the "Best in Tech Challenge".

 Excite graduating students about tech
careers and entrepreneurship in Kanata North

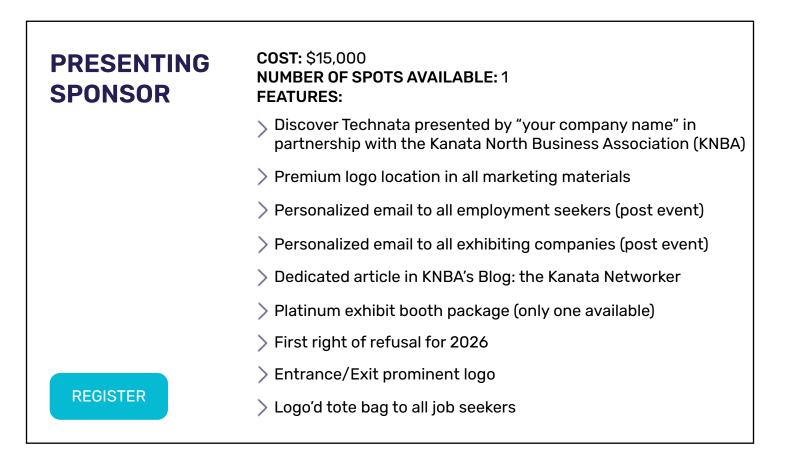
> Introduce new potential employees to the wonderful eco-system and community of Kanata North.

#### WHO SHOULD ATTEND?

- > Everyone. We aren't kidding.
- > Tech companies as well as other business sectors looking to attract talent for new job opportunities.
- > Job Seekers! Both students and professionals looking for new job opportunities.
- Government officials and policy makers to hear first hand about the challenges and opportunities facing Ontario tech companies.
- > Investors, Venture Capitalists, Foreign Ambassadors.
- > You! The general public. Learn what is happening right here in Canada's Largest Tech Park.
- > Media looking for the inside track on who's hiring and the growth status of Kanata North.

## SPONSORSHIP PACKAGES

\*Sponsor Package Registration In Effect Until March 28th, 2025. \*Prices shown **do not** include Eventbrite fees and HST.



REGISTRATION SPONSOR	COST: \$12,500 NUMBER OF SPOTS AVAILABLE: 1 FEATURES:
	Prominent logo placement at job seeker and exhibitor registration and in all marketing materials
	> First right of refusal for 2026
REGISTER	> Logo'd lanyard to all job seekers
	> Gold exhibit booth package

LEGGET DRIVE SPONSOR	COST: \$12,500 NUMBER OF SPOTS AVAILABLE: 1 FEATURES:
	> Prominent logo placement in all marketing materials
	Personalized email to all employment seekers or exhibiting companies (post event)
	> Gold exhibit booth package
REGISTER	> First right of refusal for 2026
	> Grand Scheme Ballroom event day naming rights: Discover Technata sponsored by "your company name"

INNOVATION DRIVE SPONSOR	COST: \$10,000 NUMBER OF SPOTS AVAILABLE: 1 FEATURES:
	> Prominent logo placement in all marketing materials
	Personalized email to all employment seekers or exhibiting companies (post event)
	> Gold exhibit booth package
	> First right of refusal for 2026
REGISTER	> Newbridge Ballroom event day naming rights: Discover Technata sponsored by "your company name"

BRONZE SPONSOR	COST: \$5,000 NUMBER OF SPOTS AVAILABLE: 3 FEATURES:
	> Prominent logo placement in all marketing materials
	Personalized email to all employment seekers or exhibiting companies (post event)
REGISTER	> Gold exhibit booth package
	> First right of refusal for 2026

HEADSHOT SPONSOR	COST: \$5,500 NUMBER OF SPOTS AVAILABLE: 1 FEATURES:
REGISTER	> Prominent logo placement in all marketing materials
	> Personalized email to all employment seekers or exhibiting companies (post event)
	> Gold exhibit booth package
	Professional headshot photo area, sponsored by "your company name."
	> First right of refusal for 2026
INTERVIEW ROOM SPONSOR	COST: \$5,500 NUMBER OF SPOTS AVAILABLE: 1 FEATURES:
	> Prominent logo placement in all marketing materials
	> Personalized email to all employment seekers (post event)

- > Gold exhibit booth package
- > Discover Technata Interview Room sponsored by "your company name"
- ightarrow First right of refusal for 2026

REGISTER



\*First Right of Refusal Option for 2024 Exhibitors in Effect until February 7th, 2025.

\*Early Bird Pricing In Effect Until February 21st, 2025.

\*Exhibit Package Registration In Effect Until March 28th, 2025.

\*Prices shown **do not** include Eventbrite fees and HST.

<b>GOLD EXHIBIT BOOTH PACKAGE</b> *Booths available in Grand Scheme Ballroom	COST: Member: \$2,200.00 Non-member: \$2,400,00 After Early Bird Member: \$2,400.00 After Early Bird Non-Member: \$2,650.00 NUMBER OF SPOTS AVAILABLE: 10 FEATURES:
	3mx2m exhibit booth, counter system, cruiser table with 2 bar stools
	Premium booth placement in Grand Scheme Ballroom
	Premium logo placement in all marketing materials
	6 company representatives
	Direct booth power
REGISTER	Wi-fi
	First right of refusal for 2026

#### STANDARD EXHIBIT BOOTH PACKAGE

\*Booths available in Newbridge Ballroom COST: Member: \$1,600.00 Non-member: \$1,850.00 After Early Bird Member: \$1,850.00 After Early Bird Non-Member: \$2,100.00 NUMBER OF SPOTS AVAILABLE: 40 FEATURES:

2.4m x 2.4m exhibit booth, counter system with 1 bar stool

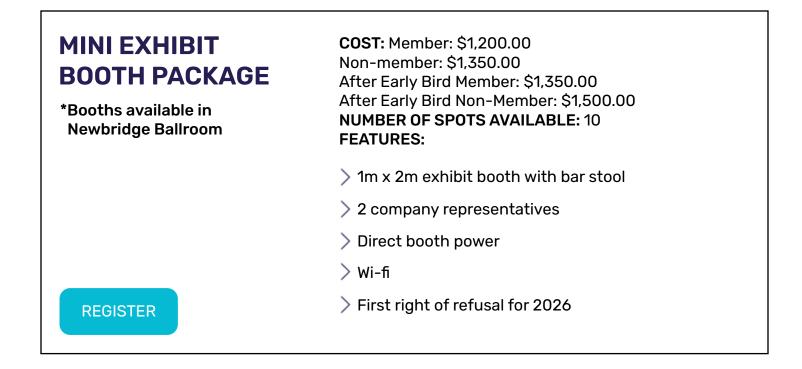
4 company representatives

Direct booth power

Wi-fi

First right of refusal for 2026

REGISTER



### ADDITIONAL EXHIBIT BOOTH OPTIONS

\*Prices shown do not include Eventbrite fees and HST.

#### \*At Cost to Exhibitor - Gold Booth

- > Custom Graphic Panel Printing Wall– full digital print (\$625.00)
- > Custom Graphic Front Panel for Counter System (\$55.00)
- > Wall Mounted Monitor 40" with HDMI cable (\$225.00)
- > Computer Pedestal 355mm wide x 1m high (\$75.00)
- > Custom Graphic Front Panel Pedestal (\$35.00)
- > Hightop Cruiser Table with 2 bar stools (\$70.00)

#### \*At Cost to Exhibitor - Standard Booth

- > Custom Graphic Panel Printing Wall– full digital print (\$440.00)
- > Custom Graphic Front Panel for Counter System ( \$55.00)
- > Wall Mounted Monitor 40" with HDMI cable (\$225.00)
- Computer Pedestal 355mm wide x 1m high (\$75.00)
- > Custom Graphic Front Panel Printing for Pedestal (\$35.00)

#### \*At Cost to Exhibitor - Mini Booth

- > Custom Graphic Panel Printing Wall ( \$240.00)
- > Counter System Front Panel (\$80.00)
- > Wall Mounted Monitor 40" with HDMI cable (\$225.00)

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www.discovertechnata.com

