



DISCOVER TECH NATA 2025

SPONSORSHIP/EXHIBIT PACKAGES

DISCOVER
TECHNATA



WHEN

April 2nd, 2025
10:00am - 6:00pm

WHERE

Brookstreet Hotel
525 Legget Dr, Kanata, ON

CANADA'S LARGEST TECHNOLOGY PARK

With a broad base of technology sectors such as software, SaaS, Data and cloud services, defence, aerospace, life sciences, cleantech and more, Canada's largest technology park is a vital and integral part of the economic growth and innovation agenda of Ottawa, Ontario, Canada and the world. With the highest employment rate in the City, Kanata North is a rich ecosystem of innovation, startups, and global companies offering endless job opportunities. Come see why #SeriousTechLivesHere.

Join us for a one-day exposition of the most innovative and exciting technology firms in the area.

JOBSEEKER REGISTRATION

WHY SHOULD YOUR COMPANY ATTEND?

- Showcase your company and products to potential employees and customers.
 - Display your latest technology projects and job opportunities.
 - Get access to a targeted audience of talent to meet the recruitment challenges of your organization.
 - Give team members a chance to demonstrate the unique culture of your company and the job opportunities.
 - Demo your company's cool tech in the "Best in Tech Challenge".
- Excite graduating students about tech careers and entrepreneurship in Kanata North
- Introduce new potential employees to the wonderful eco-system and community of Kanata North.

WHO SHOULD ATTEND?

- Everyone. We aren't kidding.
- Tech companies as well as other business sectors looking to attract talent for new job opportunities.
- Job Seekers! Both students and professionals looking for new job opportunities.
- Government officials and policy makers to hear first hand about the challenges and opportunities facing Ontario tech companies.
- Investors, Venture Capitalists, Foreign Ambassadors.
- You! The general public. Learn what is happening right here in Canada's Largest Tech Park.
- Media looking for the inside track on who's hiring and the growth status of Kanata North.

SPONSORSHIP PACKAGES

***Sponsor Package Registration In Effect Until March 28th, 2025.**

***Prices shown do not include Eventbrite fees and HST.**

PRESENTING SPONSOR

COST: \$15,000

NUMBER OF SPOTS AVAILABLE: 1

FEATURES:

- Discover Technata presented by “your company name” in partnership with the Kanata North Business Association (KNBA)
- Premium logo location in all marketing materials
- Personalized email to all employment seekers (post event)
- Personalized email to all exhibiting companies (post event)
- Dedicated article in KNBA’s Blog: the Kanata Networker
- Platinum exhibit booth package (only one available)
- First right of refusal for 2026
- Entrance/Exit prominent logo
- Logo’d tote bag to all job seekers

REGISTER

REGISTRATION SPONSOR

COST: \$12,500

NUMBER OF SPOTS AVAILABLE: 1

FEATURES:

- Prominent logo placement at job seeker and exhibitor registration and in all marketing materials
- First right of refusal for 2026
- Logo’d lanyard to all job seekers
- Gold exhibit booth package

REGISTER

LEGGET DRIVE SPONSOR

COST: \$12,500

NUMBER OF SPOTS AVAILABLE: 1

FEATURES:

- Prominent logo placement in all marketing materials
- Personalized email to all employment seekers or exhibiting companies (post event)
- Gold exhibit booth package
- First right of refusal for 2026
- Grand Scheme Ballroom event day naming rights: Discover Technata sponsored by "your company name"

REGISTER

INNOVATION DRIVE SPONSOR

COST: \$10,000

NUMBER OF SPOTS AVAILABLE: 1

FEATURES:

- Prominent logo placement in all marketing materials
- Personalized email to all employment seekers or exhibiting companies (post event)
- Gold exhibit booth package
- First right of refusal for 2026
- Newbridge Ballroom event day naming rights: Discover Technata sponsored by "your company name"

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BRONZE SPONSOR

COST: \$5,000

NUMBER OF SPOTS AVAILABLE: 3

FEATURES:

- Prominent logo placement in all marketing materials
- Personalized email to all employment seekers or exhibiting companies (post event)
- Gold exhibit booth package
- First right of refusal for 2026

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HEADSHOT SPONSOR

COST: \$5,500

NUMBER OF SPOTS AVAILABLE: 1

FEATURES:

- Prominent logo placement in all marketing materials
- Personalized email to all employment seekers or exhibiting companies (post event)
- Gold exhibit booth package
- Professional headshot photo area, sponsored by “your company name.”
- First right of refusal for 2026

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INTERVIEW ROOM SPONSOR

COST: \$5,500

NUMBER OF SPOTS AVAILABLE: 1

FEATURES:

- Prominent logo placement in all marketing materials
- Personalized email to all employment seekers (post event)
- Gold exhibit booth package
- Discover Technata Interview Room sponsored by “your company name”
- First right of refusal for 2026

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EXHIBIT PACKAGES

*First Right of Refusal Option for 2024 Exhibitors in Effect until February 7th, 2025.

*Early Bird Pricing In Effect Until February 21st, 2025.

*Exhibit Package Registration In Effect Until March 28th, 2025.

*Prices shown do not include Eventbrite fees and HST.

GOLD EXHIBIT BOOTH PACKAGE

*Booths available in Grand
Scheme Ballroom

COST: Member: \$2,200.00
Non-member: \$2,400.00
After Early Bird Member: \$2,400.00
After Early Bird Non-Member: \$2,650.00

NUMBER OF SPOTS AVAILABLE: 10

FEATURES:

3mx2m exhibit booth, counter system, cruiser table
with 2 bar stools

Premium booth placement in Grand Scheme Ballroom

Premium logo placement in all marketing materials

6 company representatives

Direct booth power

Wi-fi

First right of refusal for 2026

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STANDARD EXHIBIT BOOTH PACKAGE

*Booths available in
Newbridge Ballroom

COST: Member: \$1,600.00
Non-member: \$1,850.00
After Early Bird Member: \$1,850.00
After Early Bird Non-Member: \$2,100.00

NUMBER OF SPOTS AVAILABLE: 40

FEATURES:

2.4m x 2.4m exhibit booth, counter system with 1
bar stool

4 company representatives

Direct booth power

Wi-fi

First right of refusal for 2026

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MINI EXHIBIT BOOTH PACKAGE

***Booths available in
Newbridge Ballroom**

COST: Member: \$1,200.00

Non-member: \$1,350.00

After Early Bird Member: \$1,350.00

After Early Bird Non-Member: \$1,500.00

NUMBER OF SPOTS AVAILABLE: 10

FEATURES:

- > 1m x 2m exhibit booth with bar stool
- > 2 company representatives
- > Direct booth power
- > Wi-fi
- > First right of refusal for 2026

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ADDITIONAL EXHIBIT BOOTH OPTIONS

***Prices shown do not include Eventbrite fees and HST.**

***At Cost to Exhibitor - Gold Booth**

- Custom Graphic Panel Printing Wall- full digital print (\$625.00)
- Custom Graphic Front Panel for Counter System (\$55.00)
- Wall Mounted Monitor - 40" - with HDMI cable (\$225.00)
- Computer Pedestal - 355mm wide x 1m high (\$75.00)
- Custom Graphic Front Panel Pedestal (\$35.00)
- Hightop Cruiser Table with 2 bar stools (\$70.00)

***At Cost to Exhibitor - Standard Booth**

- Custom Graphic Panel Printing Wall- full digital print (\$440.00)
- Custom Graphic Front Panel for Counter System (\$55.00)
- Wall Mounted Monitor - 40" - with HDMI cable (\$225.00)
- Computer Pedestal - 355mm wide x 1m high (\$75.00)
- Custom Graphic Front Panel Printing for Pedestal (\$35.00)

***At Cost to Exhibitor - Mini Booth**

- Custom Graphic Panel Printing Wall (\$240.00)
- Counter System Front Panel (\$80.00)
- Wall Mounted Monitor - 40" - with HDMI cable (\$225.00)

For more information please reach out to Erin Moretto - erin@kanatanorthba.ca

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